



## Russian River Watershed Association Water Awareness

# Video Contest

### Objective:

The intent of the Water Awareness High School Video Contest is to increase awareness of the importance of water. This year's theme is **Residential Water Conservation**. Winning videos will be used for educational purposes.

### Who May Enter:

Students in grades 9 -12 attending high school in Sonoma, southern Mendocino or northern Marin Counties. Entries can be a team or individual effort. Limit one entry per person.

### Entry Guidelines:

- ◆ All entries must be submitted on a standard VHS tape or DVD (one entry per tape / disc)
- ◆ All entries must be between thirty (30) seconds and one (1) minute in length
- ◆ No professional assistance or use of copyrighted materials is allowed. Such use will result in an automatic disqualification.

### Entry Form:

A completed entry form must be turned in for each student with each video. Please label videos with the names of those submitting the video, high school and phone number.

### Judging Criteria:

Videos will be judged by an independent review committee using the following criteria:

- ◆ Incorporation of Residential Water Conservation Message ◆
- ◆ Creativity - Originality ◆ Entertainment Value ◆ Accuracy of Information ◆
- ◆ Composition (length, technical construction, video and audio quality) ◆

**Deadline: Friday April 4, 2008** postmarked or delivered by 5:00 pm to:

Cary Olin, Sonoma County Water Agency, 404 Aviation Blvd, Santa Rosa, CA 95403  
phone: (707) 521-6211 email: cbo@scwa.ca.gov



## Cash Awards

Cash awards will be split with 50% of the prize money going to the individual(s) who submitted the videos and 50% to the high school they attend

**First place \$1,500**

**Second place \$1,000**

**Third place \$ 500**

An Awards Presentation will be held at an RRWA meeting in May in celebration of Water Awareness Month

The Russian River Watershed Association is an association of nine cities, counties and special districts in the Russian River Watershed that have come together to coordinate regional programs for clean water, fisheries restoration and watershed enhancement.

The Russian River Watershed Association includes the cities of Cloverdale, Cotati, Healdsburg, Rohnert Park, Santa Rosa and Ukiah; the Town of Windsor; the County of Sonoma and the Sonoma County Water Agency